



Chukar Cherry Company  
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## **Chukar Cherries Welcomes Tommy Montgomery as New Vice President of Sales and Marketing**

Former CEO of Montgomery Freight Solutions joins growing specialty food company

**Prosser, WA, June 1<sup>st</sup>, 2011**—Chukar Cherries' decision to appoint Tommy Montgomery as Vice President of Sales and Marketing will greatly benefit the burgeoning cherry gift company. Since 1988, Chukar has expanded from a dried cherry manufacturer to a Northwest icon for gifts and artisan chocolate.

Chukar Cherries' CEO, Pamela Montgomery says, "With the addition of Tommy we expect to broaden our coverage of markets currently served as well as look for new opportunities. In addition, Tommy's vast knowledge of customer service will compliment the Chukar approach."

Prior to accepting the position at Chukar Cherries, Tommy founded Montgomery Freight Solutions, a 3<sup>rd</sup> party logistics company that achieved over one million dollars in sales in its first fiscal year. Tommy has also held several senior level management positions including General Manager of Oregano's Pizza Bistro, Scottsdale, AZ and Vice President of Operations for RWC Building Products.

With a degree in Accountancy from Arizona State University, Tommy's natural business skills and experience in the food and shipping industries will contribute greatly to Chukar Cherries' goal of providing the fruits of the Northwest to consumers nationally and internationally.

Tommy will join Chukar at the factory headquarters and flagship store in Prosser, WA. He will also oversee marketing at Chukar Cherries' successful retail outlet in Seattle's Pike Place Market.

### The Chukar Story

In 1988 our family launched Chukar Cherries on our beloved cherry orchard to showcase the natural bounty of Washington's fruit lands. To this day, our approach in the Chukar Kitchen is simple—transform tree-ripened local fruits and hearty nuts into freshly made, extraordinary cherry and chocolate gifts. One taste and you'll know that Chukar is synonymous with the *Best of Nature, Best of Chocolate*®.

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