



Chukar Cherry Company
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Chukar Cherries Showcases Product Line in Seattle's Pacific Market Center

Northwest specialty food company makes their products available to retailers year-round

Seattle, WA, January 5, 2012—**Chukar Cherries** is pleased to announce that, beginning January 11, 2012, Chukar® brand specialty cherry products will be represented by **Food for Thought, suite 466** in the **Pacific Market Center**. Though Chukar products are currently available in retail outlets such as Made in Washington and R.E.I., this is the first time Chukar has offered their products through a wholesale representative. The Pacific Market Center is a thriving marketplace open year-round with over 4,000 product lines. Furthermore, **Food For Thought** is one of the most vibrant and well-visited showrooms in the market.

Chukar's decision to exhibit their products in the **Pacific Market Center** came about because of the quality of retailers visiting the center and a chance meeting. According to Pam Montgomery, Founder and CEO of **Chukar Cherries**, "the impetus for the move was the intersection of Chukar's desire to consolidate sales efforts within the gourmet gift segment and a serendipitous introduction to Dominique Lemaître, founder of **Food for Thought**."

Chukar's goal is to promote the fresh flavors of the Northwest through pure food gifts—freshly made and beautifully packaged. The Chukar Kitchen creates most everything the company sells: from naturally dried and chocolate-covered cherries and berries to whole fruit preserves, toppings, fillings, and savories. Chukar sources their ingredients from local growers and transforms them into delicious regional foods using timely manufacturing processes to insure that every product moves from orchard to table in the shortest time possible.

The **Food For Thought** Showroom is located in the **Pacific Market Center** on the fourth floor, suite 466. The showroom is open Monday-Tuesday, during shows, and by appointment. Contact **Dominique Lemaître** at dominique@foodfourthought.com or (425) 788-8674 to set up an appointment.

Chukar Cherries will showcase their products during "Opportunity Knocks Twice," **The Winter Gift & Home Accessories Show** on **January 11th-17th** and **January 25th-29th, 2012** in the Pacific Market Center. Chukar will also display their product line at the Washington State Convention Center, Booth 3649, during the **Seattle Gift Show** that runs **January 14th-17th, 2012**. And, as always, consumer-direct purchases of Chukar® products may be made online at chukar.com and at the company's retail locations in Seattle's Pike Place Market and the factory storefront in Prosser, WA.

The Chukar Story

In 1988 our family launched Chukar Cherries on our beloved cherry orchard to showcase the natural bounty of Washington's fruit lands. To this day, our approach in the Chukar Kitchen is simple—transform tree-ripened local fruits and hearty nuts into freshly made, extraordinary cherry and chocolate gifts. One taste and you'll know that Chukar is synonymous with the *Best of Nature, Best of Chocolate*®.

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